

Robyn K Kwok

San Francisco, California
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robynkwok.com

Skills

Mac & PC

Adobe Creative Suite (Photoshop, Illustrator, InDesign), Omnigraffle, Flairbuilder, Axure, Flinto, InvisionApp, Microsoft Office

Design

UI, UX, Visual, Logo Design, Brand Identity, Wire-framing, Flow-charts, Storyboards, Typography, Advertising, Digital and Hand Illustrations, Working Knowledge of HTML & CSS

Foreign Languages

Spoken Mandarin and Cantonese

Experience

Wells Fargo

2015 – Present Sr. Visual Designer

Working within Customer Experience Department. CX team leader for projects focusing on enhancing the Wells Fargo public website for mobile and desktop experiences. Updating the look of client acquisition and application process.

Moovweb

2014 – 2015 Visual & UX Designer

Created responsive designs for mobile and tablet environments and presenting to clients using Adobe Photoshop and InvisionApp. Implemented additional best practices for clients such as GNC, Sanrio, Bass Pro, Under Armor, Epson, etc. Worked closely with front end developers to implement designs. Improved the communication process between Project Managers and Designers using Trello.

Kageh

2014 Design Consultant

Designed creative assets for MVP and web. Implemented best UI design practices.

Tapjoy, Inc.

2012 – 2013 Graphics Design Consultant

Worked in a marketing design team of 3 with the responsibilities of creating high-fidelity mockups for mobile & tablet games and applications with Photoshop. Assisted the creative manager with designing apparel, various promotional items.

Ecentria Group / OpticsPlanet, Inc.

2010 – 2012 Graphics & UI/UX Designer

Worked closely with web development manager and front-end developers on re-designing the existing OpticsPlanet e-commerce website. Implementing brand identity for sister online retail stores such as EyewearPlanet, Dvor and OPMOD and also managed updates of existing webpage layouts with with new interfaces.

Wing On Department Stores

2009 Creative Consultant

Refreshed design and layout of promotional mailers which accompanied the in-house charge card monthly billing correspondence and assisted with creative compositions for fashion photo-shoots used for outdoor billboard ads.

Education

General Assembly

2014 User Experience Design Immersive

School of the Art Institute of Chicago

2010 Bachelor of Fine Arts with Emphasis in Graphic Design, Web Design and Visual Communication